

Driving Pragmatic **Value** from Data

November 8, 2018

Agenda

- Identify a framework to move the program forward (Ecosystem)
- The methods for how to stay truly data-driven (Hearts & Minds)
- Governance in the age of big data and faster insights (Modernizing)

“The questions we ask change the thing we make.”

Seth Godin

A Revolution Must Begin

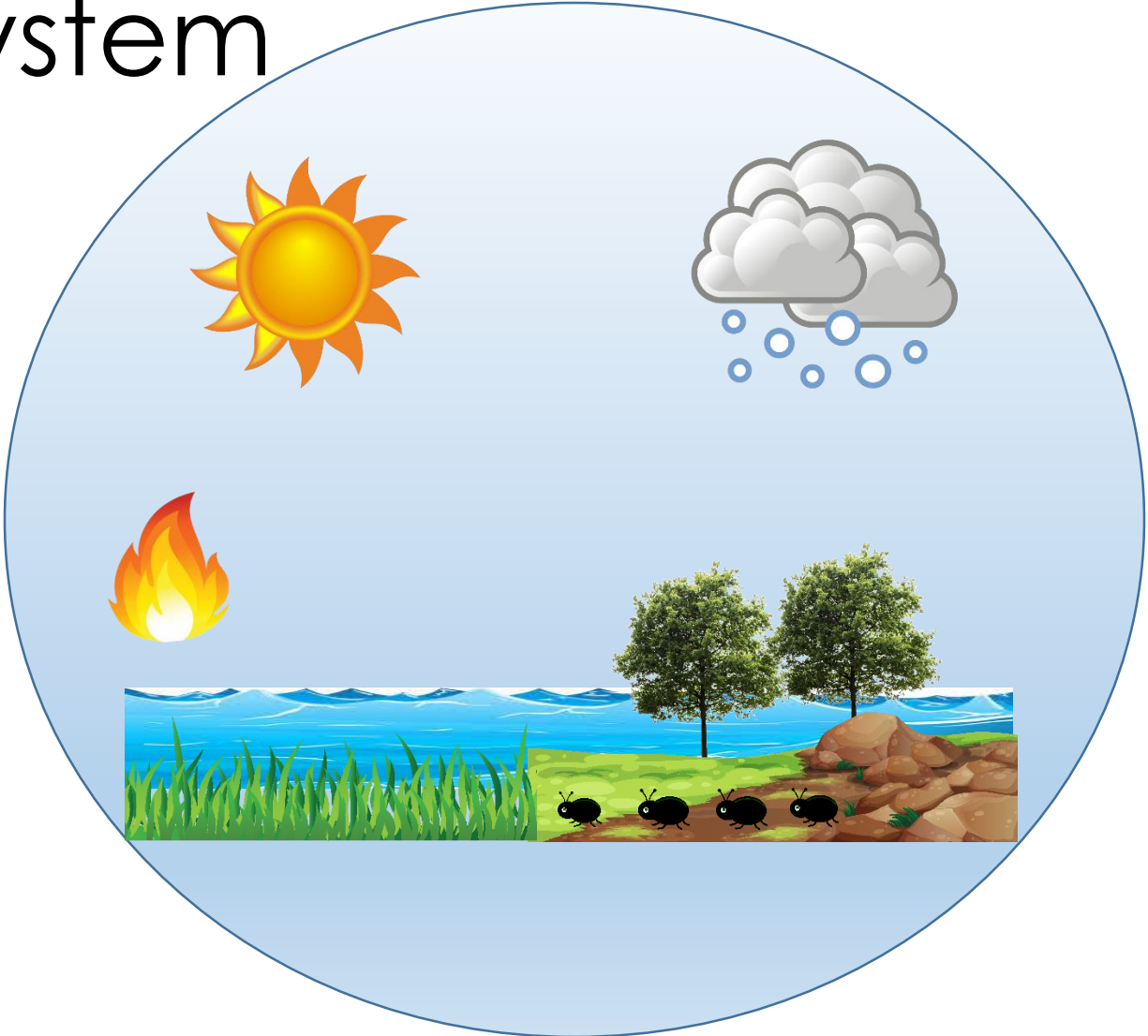


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Reconsider

People	Lots of Shadow IT systems
Process	Lots of effort without results
Technology	Lots of unused systems
Culture	Lots of politics no progress

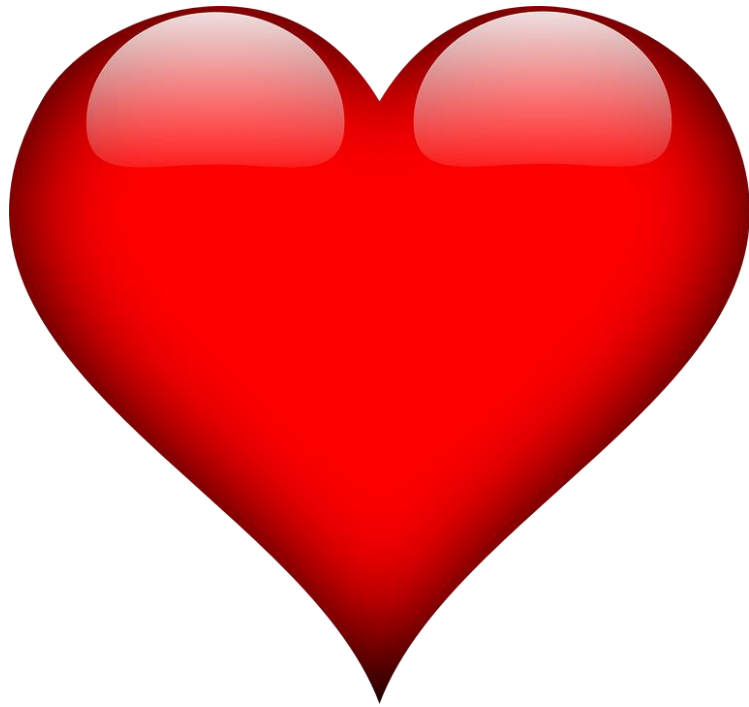
The Ecosystem



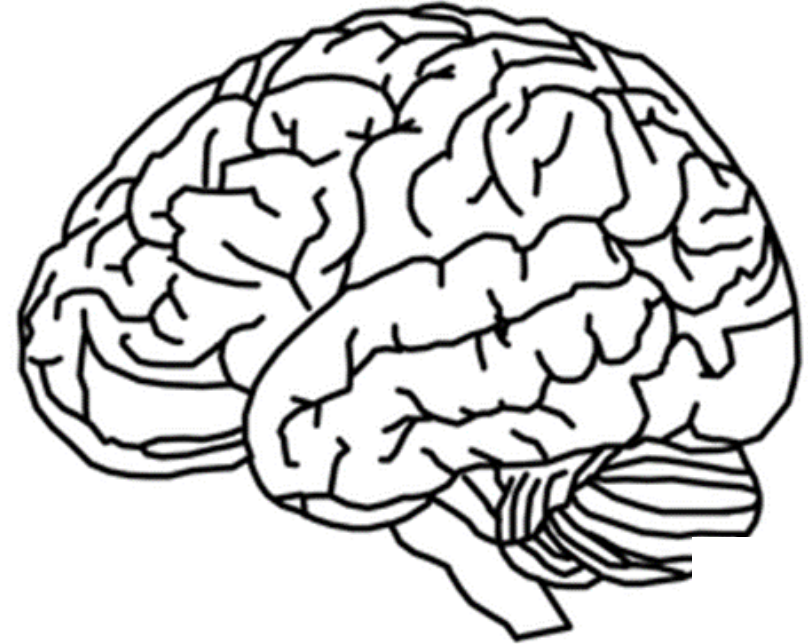
Easy button?



Hearts & Minds



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Modernizing Governance



Get out of the way

Take a deep breath, this might hurt
a little

None of it matters:

- Not the product
- Not the project
- Not the potential
- Not how smart you are
- Not how much experience you have

Do you know what happens when you *radically democratize* access to *data*?



YOU SAVE LIVES



Stop making excuses, get out of your own way, **GO**, Do NOT Stop, Never stop, this is your call to action, someone's mom needs that data, someone's baby needs that data, why are you just sitting there?!

Contact Me!

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The Books:

